

# The Manufacturers IT GUIDE

3 Steps to Make the Most  
of Your Technology



# IT is a Company's Most Valuable Asset.

Are you making the most of your technology?

IT services are transforming traditional manufacturing by driving increased efficiency, accelerating productivity, and streamlining production. This guide is here to help professionals in the manufacturing industry simplify the management of their IT infrastructure.

Here are three steps you can take to help your company improve its IT infrastructure, tighten security, reduce costs, and provide employees with more flexibility and productivity tools to help eliminate downtime.



# Guarantee Business Continuity

Prevent Data Loss With Cloud Backups and Off-Site Servers

In the manufacturing industry, backing up essential data can often be an afterthought. Sending yourself an email with a critical file attached, downloading a PDF to your laptop for safekeeping, uploading a spreadsheet to a Dropbox folder, or relying strictly on Salesforce to store all your crucial financial data are just a few methods that too often provide companies with a false sense of IT security. But what would happen if:

You suddenly lost access to your email account?

The hard drive in your laptop fails?

An employee accidentally deletes the Dropbox folder?

A virus overrides all your data in Salesforce?

## SOLUTION

**With cloud backups, your data stays protected from these types of data loss and more.** Cloud backups enable your organization to send copies of your data to another location so that in the event of an IT emergency — including those caused by human error or technical failure — you can ensure business continuity. Get long-term stability, secure work-from-anywhere file access, and avoid expensive in-house IT infrastructure failures when you move your data storage and processing requirements to the cloud.



# Reduce Manufacturing IT Overheads

Hardware malfunctioning? Software not working correctly?

If you're finding yourself more exhausted at the end of your workday than you used to be, you're not alone. Increasingly, manufacturers have to use a variety of different technologies to get business done: phone calls, program installs, video conferencing, instant messaging, servers, email, fax, wifi, and text message, to name a few. The effects of managing so many software systems, networks, and platforms can often lead to growing exhaustion and mounting frustrations. But what if your IT could instead enable:



Improved efficiency

Reduced costs

Increased revenue

Happier employees



## SOLUTION

**Outsourcing your company IT can not only alleviate your stress, but it can save you time and money by providing the knowledge and experience that delivers precise, customizable technology solutions, including setup, management, maintenance, and more.** When coupled with a unified voice and data connectivity package, you can enable smooth communications between coworkers and clients that boost productivity to get your work done faster. If problems arise, outsourced IT staff can troubleshoot them remotely, often within just a few minutes, to keep your software, machinery, and manufacturing productivity running smoothly. By consolidating your IT in the hands of a trusted partner, owners and operators can diminish anxiety and stress from having to juggle multiple platforms or worrying about unexpected downtime. Additionally, utilizing an outsourced IT team can help manufacturers create transformative results by reducing operating costs by lowering hardware investments and time spent troubleshooting issues while simultaneously reducing telecommunications costs by as much as 70%.



# Anticipate Needs With IT Experts

Not sure where to begin? Let outside IT specialists provide a no-cost business analysis.

Maintaining your company's IT infrastructure and ensuring business data continuity while managing an assortment of communications, software platforms, and networked machines is a lot to stay on top of for any organization. Certain third-party IT organizations will provide a free assessment to help you identify any weak points in your company's digital infrastructure and help you find ways to reduce your digital burden and minimize your technology costs. Finding an IT company that can give you a free consultation is the easiest way to get started with:

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Cloud backups and remote services

Unified communications and platform management solutions

Fully managed IT and help desk services

Hardware, software, surveillance systems, and more

## SOLUTION

**BSG Tech is a leading provider of customized IT services, secure cloud solutions, unified communications offerings, and comprehensive hands-on technical support.** Whether you need a single consultation or a full-stack framework, we design and deliver technology solutions that put manufacturing at the forefront. BSG Tech provides everything modern businesses need under one roof so you can remain efficient, focused, and protected. To learn all the ways your business can save money, reduce stress, and stay secure, schedule your free consultation with BSG Tech.

### SCHEDULE A FREE IT CONSULTATION



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